



ChatGPT Prompts for Business

25 copy-and-paste prompts that save hours every week. Replace the words in [brackets].

Marketing

- Write 10 Instagram captions for [product] aimed at [audience] in Lagos.
- Create a 7-day email sequence for people who downloaded [lead magnet].
- Give me 20 hook ideas for short videos about [topic].

Sales

- Write a WhatsApp follow-up message for a lead who asked for price but went silent.
- Handle this objection politely: "[objection]".

Operations

- Turn these notes into a clear SOP: [notes].
- Summarise this customer feedback into 5 themes: [feedback].

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